

Travelogia Corporate Communication System Concept

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Approved by: _____

Version	Date	Description	Author
1.0	11/14/2003	Initial Draft	Abdul Meraj
1.0	11/18/2003	Update Past Schedule	Abdul Meraj
1.0	11/21/2003	Add more functionalities	Abdul Meraj

Travelogia Corporate Communication System..... 1
Concept..... 1
 1. Rationale..... 3
 2. Work Flow..... 4
 3. System Architecture..... 5
 4. Design 7
 5. Planning..... 16

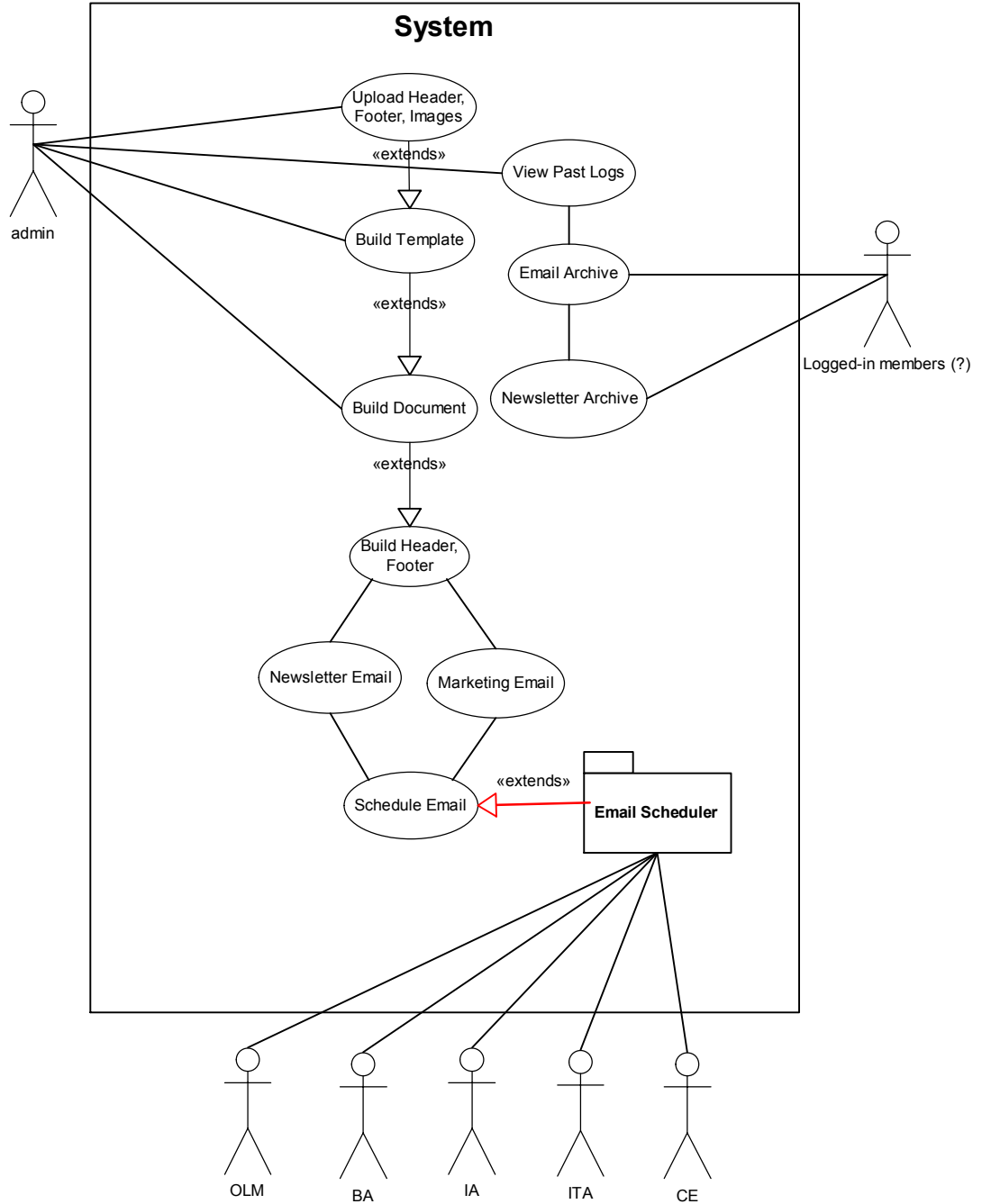
1. Rationale

- **Vision**
 - To upgrade Travelogia's existing "Corporate Communication System" application in order to bring a consisting look and feel to all out going marketing and promotional electronic mails.
 - To develop more efficient user interface.
 - To take advantage of new .NET technologies for better performance and scalability issues.
- **Motivation**

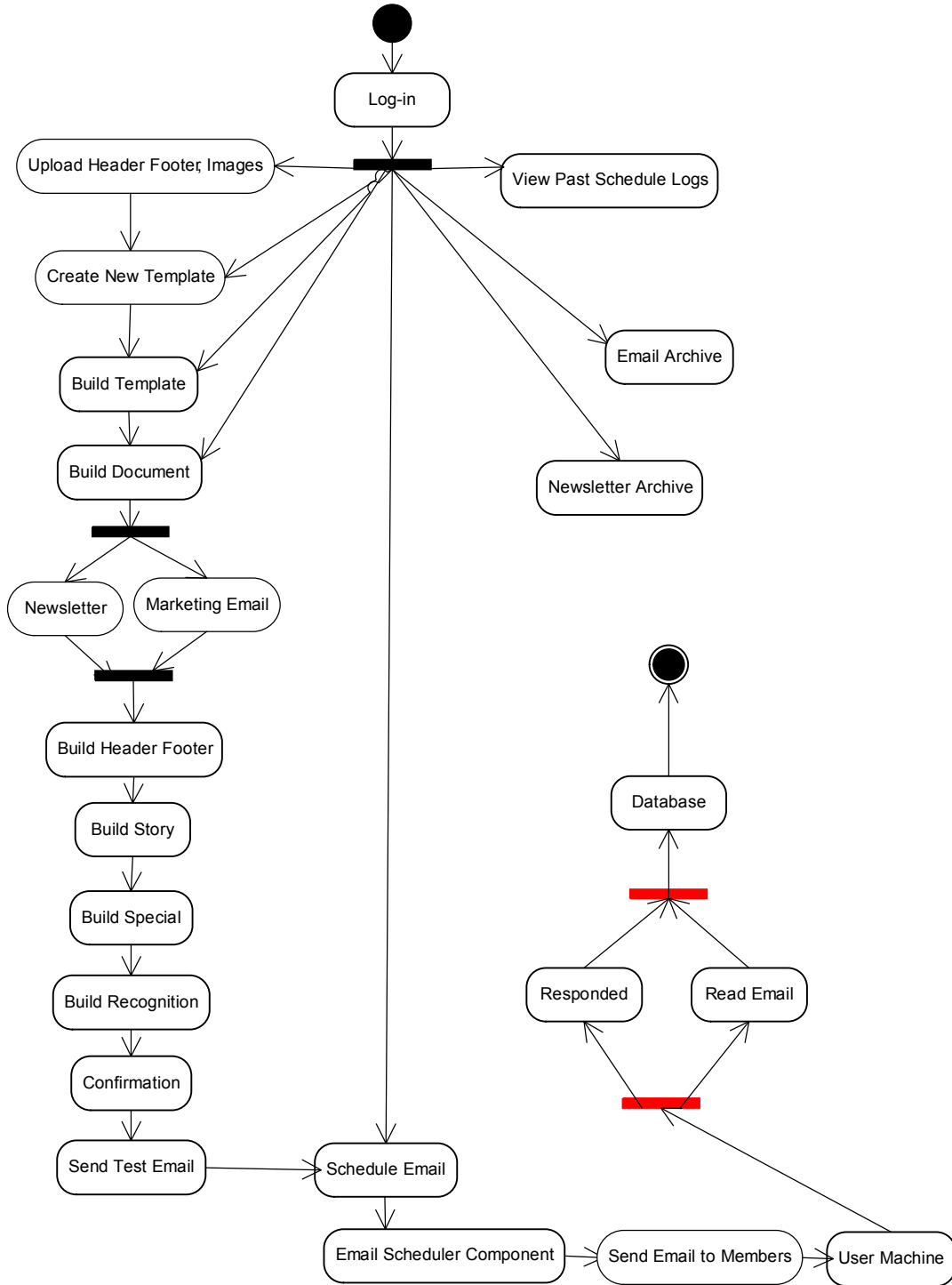
This enables TraveLogia.com to differentiate its marketing and promotional electronic mails from the flood of un-wanted junk emails on the Internet. And to create a solid brand for TraveLogia.com on the Internet and in business world.

2. Work Flow

- Use Case



- Activity Diagram

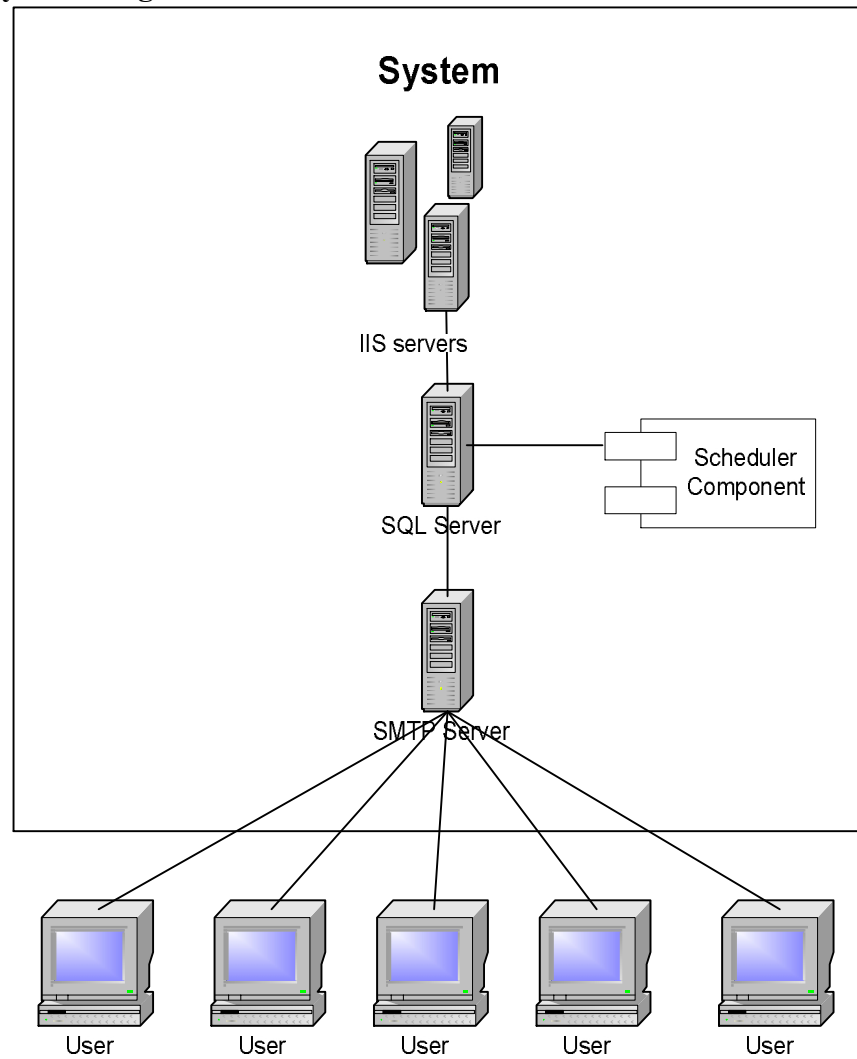


3. System Architecture

- System Description

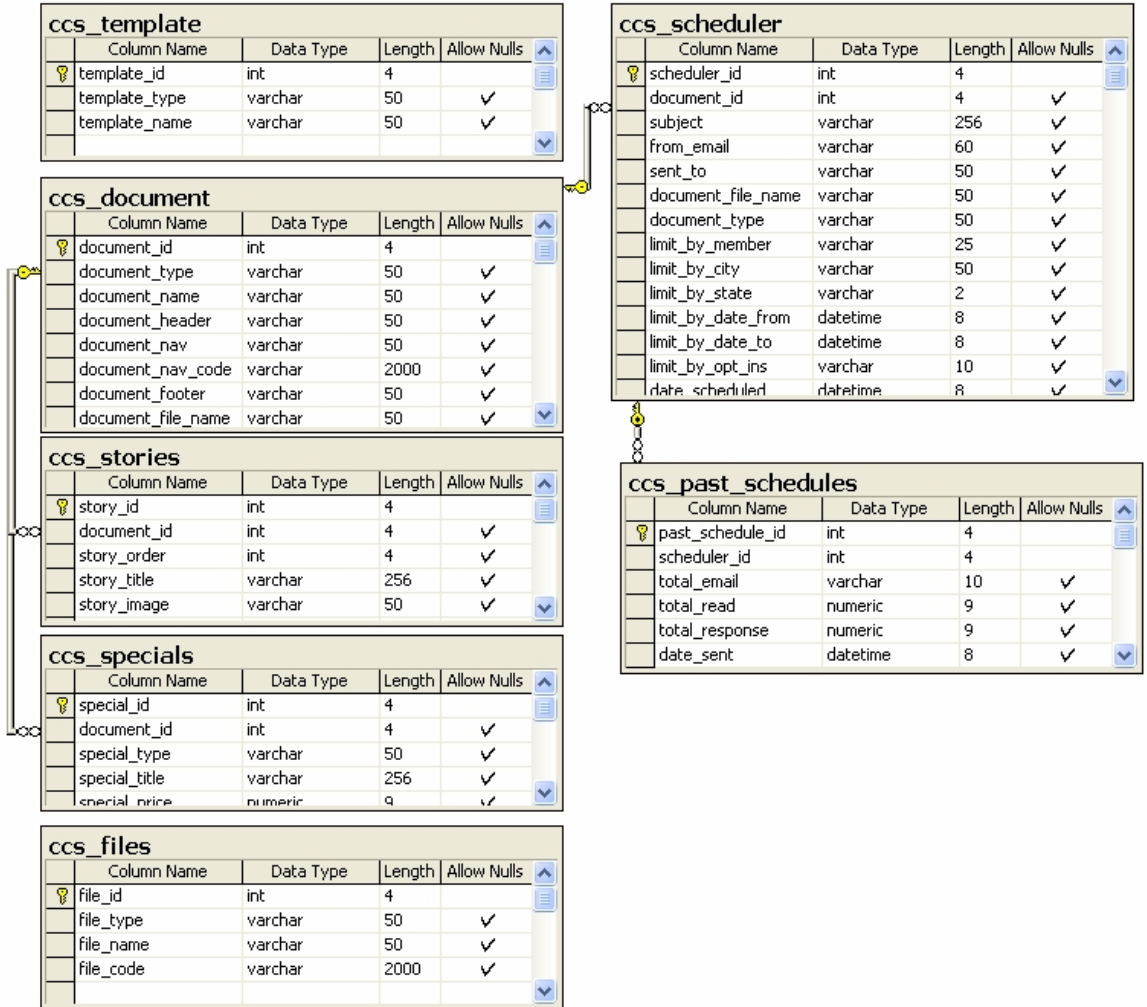
CCS will be developed using .NET framework (C#) and SQL server database.

- **System Diagram**

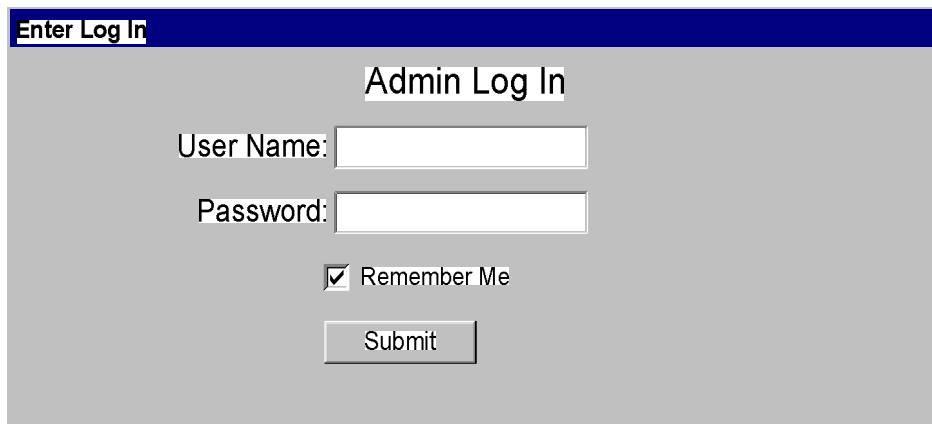


4. Design

- Database Design



- **Interface Design**



Enter Log In

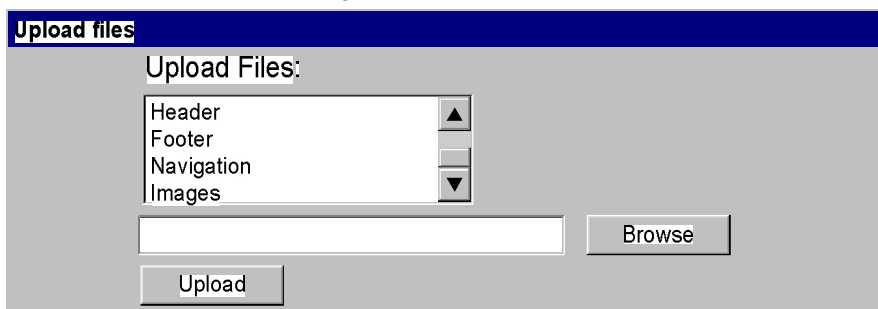
Admin Log In

User Name:

Password:

Remember Me

Upload Files:



Upload files

Upload Files:

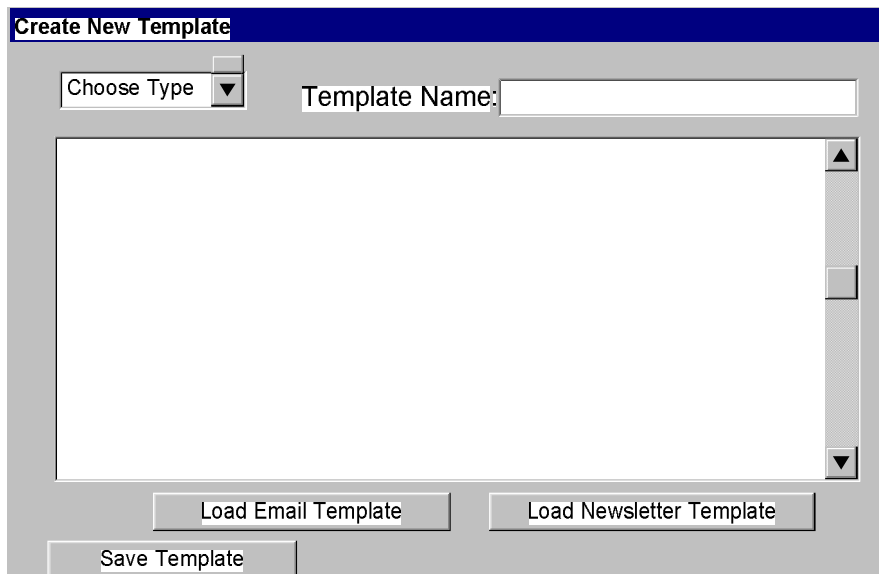
Header ▲

Footer

Navigation

Images ▼

Build Template



Create New Template

Choose Type ▼

Template Name:

Build Document

Build Document

Choose Template: ▼

Template Name: ▼

Document Name:

Build Document

Document Name:

Choose Header

Header One

Header Two

Choose Global Navigation Bar:

Nav 1

Nav 2

Choose Footer

Footer One

Footer Two

Build Story

Create Story

StroyTitle:

Choose Image

Image One

Image Two

Story Body: (Instruction regarding links back to website)

Note:Font properties layout will be controlled with global Style Sheet

Build Travel Special

Would you like to Add Specials to this document?

Travel Specials

Recognitions

Build Travel Special

Build Travel Special

Check1

Check1

Check1

Check1

Save Travel Special

Back Next

Build Recognition

Build Travel Special

Save Recognition

Back Save Document

Confirmation

Build Travel Special

You've built successfully this document!

Would you like to send a test Email to yourself?

Enter Title Here

Subject:

From:

Subject:

Choose Document:

Travel Special ▲
Conference call number changed
Carnival FAM ▼

View Document:

Schedule Email

Schedule Email

Choose Document:

Travel Special
Conference call number changed
Carnival FAM

View:

Subject:

From:

Sent To: OLM
BA
IA

Limit Email To:
City: State:

Limit Email to Sign Up Dates:
From: To:

Limit Email to Opt_Ins: Business Opportunity
 Travel Specials
 Time, Freedom & Life style
 Success Report
 Living Life as a paid vacation

Send Email Now:

Schedule Email: Month Day Year

Send to Corporate

Would you like to send this email to Travelogia's Corporate Employees as well?

Adam G Adam G Adam G Adam G Adam G
 Adam G Adam G Adam G Adam G Adam G
 Adam G Adam G Adam G Adam G Adam G

View Past Schedule Logs

Past Schedules

Email Subject:	Sent From:	Sent To:	Total Email:	Response:	Total Read:	Date:

Email Archive List

Email Archive
<u>Email Subject</u>
<u>Email Subject</u>
<u>Email Subject</u>
<u>Email Subject</u>
<u>Email Subject</u>
<u>Email Subject</u>
<u>Email Subject</u>
<u>Email Subject</u>

Newsletter Archive List

Email Archive
<u>Newsletter Archive</u>

5. Planning

- **Test Plan**

This application will be tested in DEV environment before going live. Tester should go through all sections including real time scheduling. Data will be customized on DEV SQL Server to avoid sending test email to Travelogia.com members. 8 hours specified for testing.

- **Schedule**

This project will take 30-40 days.

- **Role and Resources**

Graphic design will be provided by Graphic Design Team. User Interface, Coding and database design will be done by Abdul Meraj.